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**Press Release**

Date: November 30th, 2009

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***ShidduchVision featured at recent convention of Agudath Israel of America***

Last Thursday at the Agudah Convention, Mr. Jeff Cohn of Baltimore was featured on a panel whose subject was "Thinking Outside the Shidduch Box: New Approaches To An Old Problem," and he used that opportunity to introduce to the hundreds of convention attendees the concept of ***ShidduchVision***.

After poignantly recounting the story of a painful out of town date gone-bad, Jeff turned to sit down, much to the audience's surprise and consternation. When brought back to the podium by the MC, Jeff explained: "That's where most of us leave it...sympathetic, but not knowing what to do next."

Well, as Mr. Cohn next demonstrated in his lively and entertaining video presentation, now there *is* something we can do about the misery, expense, and potential crushing disappointment inherent in the system of out of town Shidduch dating, and that something is called ***ShidduchVision***.

Numerous *Rabbonim* and *Gedolai Yisrael*, recognizing the tremendous difficulty involved in bringing together two singles who live in different cities, have granted their *Haskamah* to ***ShidduchVision***. Because this is a program of live interactive video conferencing, utilizing professional grade equipment in a controlled setting in the homes of private families, singles can meet face-to-face, converse, and then (after up to three sessions) together with their *Shadchan*, decide if it is worthwhile to meet in person.

Jeff explained that to protect the *tznius* and sensitivity of each single, the ***ShidduchVision*** "studio" setup follows *Torahdik*, *hashkafic* and *halachic* guidelines, enforcing strict privacy and security which blocks access to the web or any other video conferencing equipment. Currently sponsored studios are located in **Baltimore, Chicago** and **Lakewood** with **Toronto** within 30 days and **Detroit** up shortly thereafter.

To find out how your city can secure a ShidduchVision studio, email [jeff@shidduchvision.org](mailto:jeff@shidduchvision.org) or call Jeff Cohn @ 443.286.7404.

***With proper funding and support, ShidduchVision can revolutionize Shidduchim by opening up studios in every major city worldwide.***

***BE A PART OF THE VISION-SUPPORT SHIDDUCHVISION!***