



Press Release

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Contact: Jeff Cohn, jeff@shidduchvision.org

First ShidduchVision Studio Launched in Lakewood

This past Sunday, together with the *Rosh HaYeshiva, HaRav Malkiel Kotler, Shlita, the venerable Mashgiach, HaRav Matisyahu Soloman, Shlita and HaRav Dovid Weinberger, Shlita, Rav, Cong Shaaray Tefila*, Lawrence, NY, *Shadchanim* and *Baalei Batim* alike gathered in Lakewood, to celebrate the launch of its first *ShidduchVision* studio.

ShidduchVision, under the Haskamah of *G'dolei HaDor* and prominent *Rabanim*, consists of live interactive video conferencing which enables eligible single men and women who live in distant cities to "meet" one another. Such singles now have the opportunity to get to know each other in the comfort of a ShidduchVision studio, located in a private home in their own city. Sitting in front of commercial grade, high quality and highly secure professional video-conferencing equipment, in a personal and private studio setting, they can have a pleasant meeting, much as they would in person. Up to three such low-cost meetings can be arranged before the couple decides whether travel and meeting in person constitute the right next move.

With studios currently operating in Baltimore and Chicago and with another opening soon in Toronto, Lakewood joins in the effort to further ease the Shidduch situation by alleviating the financial and emotional strain of long-distance dating. In many cases, the expensive and time-consuming travel discourages people from undertaking to meet a proposed match who lives in another city. Others who do make such efforts become frustrated when the trip proves unsuccessful - which only further increases the likelihood that future suggestions involving travel will be shunned. By providing a low-cost, hassle-free means of introducing singles who live apart, ShidduchVision helps to remove one of the major barriers to successful Shidduchim.

ShidduchVision Lakewood is now open and ready to serve Lakewood singles in facilitating their initial long-distance dates. Shadchanim will continue to suggest Shidduchim in their traditional way, and will be responsible for placing reservations in the studios for their singles. All ShidduchVision studios are also available for Shadchanim to meet singles from anywhere in the world, wherever other such studios are located.

For more information, contact Jeff Cohn, jeff@shidduchvision.org